



To: Arts Action Fund Members
From: Americans for the Arts Action Fund
Date: 2 February 2016
Re: Martin O'Malley and the Arts

***Note:** Martin O'Malley suspended his Presidential campaign on 2/2/2016.



Name: Martin O'Malley
Party: Democrat
Born: 18 January 1963, Washington, D.C.
Previous Public Offices Held: Governor of Maryland, 2007-2015; Mayor of Baltimore, 1999-2007
Other Jobs Held: Lawyer
Educational Background: J.D., University of Maryland; B.A., The Catholic University of America



2016 Presidential Campaign Information:

Declaration Location: Baltimore, Maryland at Federal Hill Park, May 30, 2015
Campaign Website: <https://martinomalley.com/>
Campaign Email: info@martinomalley.com
Headquarters Address: 1501 St. Paul Street, Suite 115, Baltimore, MD 21202
Headquarters Phone: 443-552-3526
Campaign Facebook: <https://www.facebook.com/MartinOMalley>
Campaign Twitter: [@MartinOMalley](https://twitter.com/MartinOMalley) 131,000 Followers

Positions on the Arts

Personal Arts Background

- O'Malley has his own Irish rock band called O'Malley's March for which he writes and performs his own songs. (Source: [NPR](#))
- Has performed with the Baltimore City Orchestra and the Maryland Orchestra. (Source: [Star Spangled 200, Inc.](#))

Notable Quotes

- *"A community united by the ideals of compassion and creativity has incredible power. Art of all kinds- music, literature, traditional arts and visual arts- can lift a community."* (Source: [National Endowment for the Arts](#))
- *"We all understand- that the arts, humanities and STEM fields are all connected- and spur the type of growth we want and need in our state. Each great work a Marylander creates brings us one step closer to the world we envision for future generations."* (Source: [The Examiner](#))
- *"Studies have demonstrated that students engaged in music at a young age excel in academic subjects like math and reading, and they have better school attendance and higher SAT scores"* (Source: [PR Newswire](#))

Policy Views on the Arts and Education

- Mayor O'Malley won the 2004 Americans for the Arts Local Arts Leadership award and Gov. O'Malley won the 2013 Americans for the Arts and The United States Conference of Mayors National Award for State Arts Leadership. (Source: [Americans for the Arts](#))
- Supports Common Core educational standards. (Source: [USA Today](#))
- Maryland has education standards for the Fine Arts including: Dance, Music, Theatre, and Visual Arts. (Source: [Maryland Department of Education](#))

Examples of Actions on the Arts

Public Funding for the Arts

- During O'Malley's time as Governor, Maryland was consistently ranked in the top 5 states for arts funding, with the total funds appropriated per capita at \$13.2 million a year. (Source: [Americans for the Arts](#))
- While Governor, the Maryland Arts Council received level funding of around \$13.3 million a year. (Source: [Americans for the Arts](#))
- During his time as Mayor, O'Malley provided funding to the Walters Art Museum and the Baltimore Museum of Art, so that they could transition to free admission for visitors. (Source: [The Walters Art Museum](#))

Arts Education

- Under O'Malley's leadership, Maryland has been ranked 1st in arts education success, with a strong presence art being used in the classrooms. (Source: [Americans for the Arts](#))
- As Governor, O'Malley accepted all 11 recommendations made by a state Task Force on Arts Education that he established, and has stated, "*the recommendations are both broad and deep in their implication for future arts education policy, and include a minimum dollar amount allocated to each child for arts education investment, and a directive that time in the school day allocated towards arts education will not be cut*" (Source: [Arts Education in Maryland Schools Alliance](#))

The Arts in Baltimore City

- As Mayor, O'Malley began hosting annual town hall meetings with the arts community. This was a great success and was continued after O'Malley left the Mayor's office. (Sources: [The Baltimore Sun](#), [The Baltimore Sun](#))
- O'Malley merged the Office of Promotion and the Mayor's Advisory Commission on the Art and Culture to the Baltimore Office of Promotion and the Arts, when he was serving as Mayor, which was controversial at the time, and the the newly merged office was converted into a 501(c)(3) and has been a huge success. (Source: [The Baltimore Sun](#))

Arts and the Economy in Maryland

- Some of the findings from the Maryland Arts Council's *Economic Impact of the Arts in Maryland* from Fiscal Year 2012:
 - "The total economic impact is \$1.07 billion."
 - "12,700 in Full-time equivalent jobs."
 - "\$427 million in salaries."
 - "7.7. million people attended, art venues, events, classes and workshops." Of that 7.7 million, "4.8 million attended for free."
 - "\$345 million in visitor spending was generated by arts audiences."

(Source: [The Maryland Arts Council](#))

Americans for the Arts' Facts & Figures for Maryland

- Creative Industries: In 2015, there are 47,852 people employed by 13,704 arts-related businesses. This accounts for 4.0% of the total number of Maryland businesses, and 1.6% of Maryland's workforce (Source: [Americans for the Arts](#))
- Economic Impact: In the City of Baltimore **non profit** arts organizations and their audiences spent \$388 million in Fiscal Year 2010 and contributed over \$33 million of revenue to state and local governments (Source: [Americans for the Arts](#))
- State Arts Budget For FY 2015, the Maryland State Council on the Arts will receive \$16.2 million in legislative appropriations. (Source: [Americans fo the Arts](#))

Sample Advocacy Questions on the Arts

- Tell us little about your background in music. In your opinion, does having music as part of the education curriculum help students in their future?
- What do you believe is the most common obstacle to arts education in this country?
- Could you talk more about the economic impact to both Baltimore and Maryland as a whole as a result of increased investment of local and state funds in the arts? Would you also support an increase in funding at the federal level as President of the United States?

Actions on the Arts during the 2016 Presidential Campaign

- On August 26, 2015 O'Malley engaged with Arts Action Fund member Dominique Boutaud at a campaign even in Manchester, New Hampshire. Boutaud spoke with O'Malley about the arts and took a photograph with him while wearing her *Arts Advocate and I Vote!* pin (Source: [Americans for the Arts Action Fund](#))